

HNH *foundation*

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About the HNH*foundation*

The HNH*foundation* was formed in 1997 as a result of the merger between Blue Cross/Blue Shield of New Hampshire and Matthew Thornton Health Plan. Over the years, the Foundation has learned the importance of leadership, planning, establishing strategic focus, and collaboration to meet the critical components of our mission. These factors, while they have always characterized our work, are essential for meaningful, sustainable change to meet the health needs of New Hampshire residents.

Mission, Vision, and Values

The **mission** of the HNH*foundation* is to evaluate and promote access to quality health and dental insurance coverage and healthy lifestyles for the residents of New Hampshire.

Our **vision** is for the people of New Hampshire to have access to health and dental insurance and engage in healthy lifestyles that will reduce the potential for disease and injury.

Our **values** are:

- In pursuing the Foundation's mission of promoting access to affordable health and dental insurance coverage, healthy lifestyles, and public awareness of health issues, children and their families are our priority.
- The Foundation supports innovative projects that will facilitate systemic change in the health care system—projects with a potential for broad impact and measurable, long-term benefit.
- Though the Foundation values its independence as a decision-maker, it believes that the greatest potential to effectuate systemic change lies in the path of collaboration and constructive engagement with stakeholders in the health care system, including government.
- The Foundation will conduct its business in an environment of respect for diversity, awareness of the importance of public involvement and ongoing involvement with grantees, and commitment to be accountable to the broader needs of the community.
- The Foundation will conduct its business in a manner that is financially responsible and that preserves the founding endowment.

The HNH*foundation* goals for 2009–2011

- To support initiatives to prevent childhood obesity
- To increase the number of New Hampshire children who have access to health and dental insurance coverage.